

The following was sent to the KYAE listserv.

A WEEK FROM TODAY! \$1 Ready™ Test Promo & NAEFL Week Celebration

As Missy Brownson shared with program directors during the meeting last Thursday, **National Adult Education and Family Literacy (NAEFL) Week, occurring September 21-26 this year, is a great opportunity to garner attention for your program.** We've added a new piece, potential Facebook posts, to the **downloadable NAEFL Week promotional materials [available here](#).** Other materials include: Facebook cover photo, proclamation template, press release template, event promotion poster template, and a document that shares what programs did last year for NAEFL Week.

Something else that is **also beginning next Monday, September 21, is a GED Testing Service® Back-To-School promotion.** This promotion, which will run from **September 21 – October 31**, will include **GED Ready™ tests for \$1.** We suggest that, if at all possible, your program pay for the \$1 Ready™ test for your students and save your KYAE-provided vouchers (purchased at a higher price) for use after the \$1 promotion is over. The \$1 Ready™ test voucher fee can be paid online with a credit card or vouchers can be purchased at the Pearson VUE Voucher Store at www.Pearsonvue.com/vouchers.

- The code for that promotion is BACKTOSCHOOL.
- GEDTS® will also offer the GED Ready™ Test Guarantee—anyone who passes the Ready test with “likely to pass” but does not pass the same module of the GED® test is granted a free retake from GED Testing Service®. Please note that your student must call to schedule their retake appointment to receive the retake for free.
 - *Schedule your free retake by contacting the call center at 1-877-EXAM-GED.*
 - *Tell the call center you're calling to schedule your "GED Ready™ Practice Test Guarantee" free retake.*
 - *The call center will ask for your name and other information to verify that you are eligible and to schedule your free retake.*
- **Information about these promotions and promotional materials can be found at www.gedtestingservice.com/backtoschool**